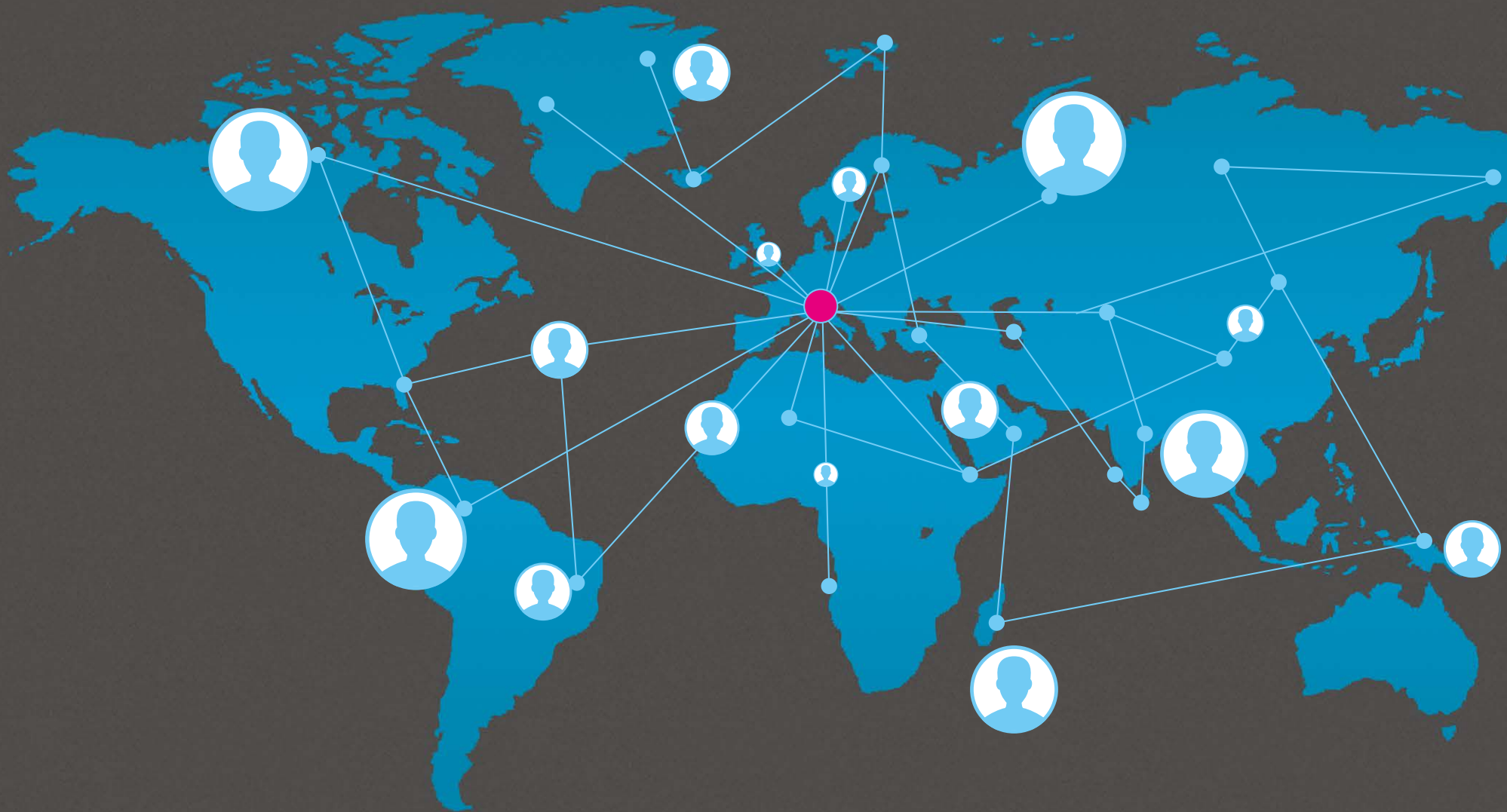




EXPO BUSINESS MATCHING

Powering Business Forward



FOSTERING CONNECTIONS TO SUCCESS

The online platform allows to search, identify and screen potential partners: be it a supplier, buyer, agent, manufacturer, service provider, distributor or an investor.

All International operators will be able to access the matchmaking program, available in 6 languages (Italian, English, French, Spanish, Russian, Chinese) through a simple and **free of charge** registration process.

By profiling companies and businesses and defining search criteria, the platform elaborates data and generates B2B meetings releasing an agenda-setting program that combines the power of on-site discussion with the company's presence in Italy.



Expo Milano 2015 is a must-attend event for entrepreneurs and executives as it is expected to welcome thousands of business owners and decision makers from all over the world.

It represents a unique opportunity to establish and develop commercial and business relations and gain direct access to the excellence of Made in Italy and the rest of the world.

Expo Milano 2015 offers to Participants the perfect platform to strengthen worldwide visibility on the country's records and performances and the best occasion to foster national identity, industrial progress and best practices.

Expo Business Matching is the ultimate web based matching solution, designed to promote and facilitate dialogue among business operators while in Italy.

The initiative is promoted by Expo Milano 2015, in partnership with the Milano Chamber of Commerce, Promos, Fiera Milano and PwC.

The main scope of the portal is to offer the international business community an unrivalled chance to promote its excellence, expertise and leadership.

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PARTICIPANTS
TO EXPO MILANO 2015

20 mln

EXPECTED VISITORS

4 mln

SMALL TO MEDIUM SIZED
COMPANIES IN ITALY

AN EXCLUSIVE SERVICE TO PARTICIPANT COUNTRIES

Expo Business Matching has been designed to offer Participating Countries a privileged account to:

- support national enrollment for large business delegations or SMEs
- monitor national performance such as primary searching criteria, national preferences, matching results or number of meeting held etc.
- obtain dedicated assistance till the end of Expo Milano 2015